

PATENT APPLICATION
Attorney Docket No. 00F1464

REMARKS

Claims 9, 16 and 20 remain in this application. Claims 9 and 16 have been amended.

Applicant urges that no new matter has been introduced by this Preliminary Amendment.

Examination of the present application in consideration of this amendment is hereby courteously requested.

Respectfully submitted,

Kenneth A. Franken et al.

By: 

Gregory G. Williams, Reg. No. 31,681
Simmons, Perrine, Albright & Ellwood, P.L.C.
Third Floor Tower Place
22 South Linn Street
Iowa City, Iowa 52240
Telephone: (319) 887-1368
Facsimile: (319) 887-1372

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Gregory G. Williams

Applicati n N . 09/681,172

VERSION WITH MARKINGS TO SHOW CHANGES MADE

In the claims:

Claims 1-8, 10-15 and 17-19 have been cancelled.

Claims 9 and 16 have been amended as follows:

9. (Amended) An electronic programming guide system comprising:

a browser at a first viewer location;

a computer system at a second location, coupled to said browser via a
computer network;

said browser displaying a guide comprising a plurality of linearly arranged
tabs, where each tab is a link to one of a plurality of views of an electronic
programming guide;

where each of said plurality of views is associated with one of a plurality of
distinct view content characteristics;

wherein one of said plurality of distinct view content characteristics is
variable, depending upon a user specific characteristic;

wherein said user specific characteristic comprises a computer-generated signal representative of prior programming selections made by a viewer;

wherein said signal is further representative of a duration characteristic of prior programming selections made by a viewer;

wherein said user specific characteristic further comprises an individual viewer selected preference;

wherein said guide includes a two-dimensional array of programming cells where each cell represents a different time slot associated with a different television channel;

wherein said plurality of linearly arranged tabs is disposed on a periphery of said two-dimensional array; and

~~A system of claim 8~~ wherein said signal is further representative of an individual user and further representative of a distinct location from which said individual user is operating said browser.

16. (Amended) A method of displaying programming information to a viewer comprising the steps of:

providing an array of programming choices available to a viewer;

changing a characteristic of said array in response to a user selection of a tab from a plurality of linearly arranged tabs disposed along a peripheral edge of said array;

changing display content associated with one of said plurality of linearly arranged tabs as a result of a prior action;

wherein said prior action is a computer-generated signal representative of a prior viewing selection by a viewer;

wherein said prior action further comprises a user selection among a plurality of user preferences;

wherein said prior action further comprises a duration characteristic of a prior viewing selection by said viewer; and

~~A method of claim 15 further comprising providing location information~~
representative of a geographic location of said viewer and changing display content associated with one of said plurality of linearly arranged tabs based upon said location information.